## Plan your strategy for giving

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**Your Giving Options** 

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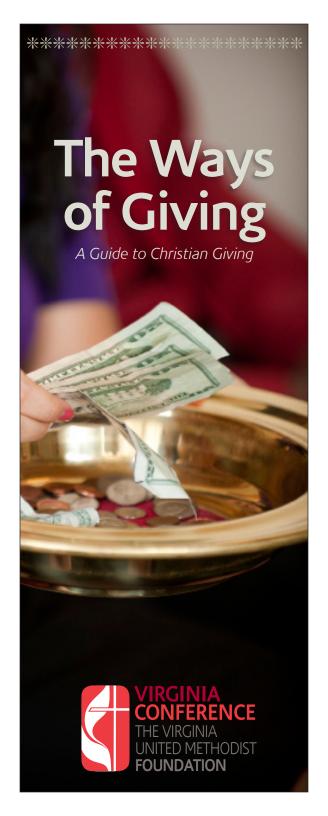
he most common donations are outright gifts, such as cash or a check, which the church receives right away. But many times, people want to hold on to their money and other assets for now, just to be sure they can meet their family's future financial needs. These people are usually delighted to learn that there are excellent alternatives that allow them to still make a gift. One of these options could be right for you.

They're known as "planned' gifts. They can be revocable – a charitable bequest in your will, for example – so that you can change your mind at any time. Or, they can be irrevocable – just as outright gifts are – so that you benefit from an immediate income tax deduction.

The attraction of irrevocable planned gifts is that they are deferred. You part with an asset today, but the actual giving of the asset to the church is put off for a while—often until after your lifetime (and that of a surviving beneficiary, if you wish). Until that time, you receive benefits from the gift.

For example, with a charitable remainder trust, you receive lifetime income from the asset after it's placed in a trust, and then the church receives the remainder of the trust after you die. Or, you could deed us a remainder interest in your home and still retain the right to live in it for life. At any rate, the key feature of planned gifts like these is that they provide the donor important benefits, as well as your church.





## What Giving Plan is Best for You?

	CURRENT			DEFERRED					LIFE INCOME			
Your Gift	Outright Gift of Cash	Outright Gift of Securities	Outright Gift of Personal Property	Bequest in Will	Gift of Life Insurance	Gift of Retirement Assets	Gift of Real Estate	Gift of Retained Life Estate	Charitable Remainder Trust	Charitable Remainder Annuity	Charitable Gift Annuity	Charitable lead Trust
Your Goal	Make a quick and easy gift	Avoid tax on capital gains	Share your enjoyment of a collection or other personal item	Defer a gift until after your lifetime	Make a large gift with little cost to yourself	Avoid the twofold taxation on IRAs or other employee benefit plans	Make a gift of an asset no longer needed and generate an income tax deduction	Give your personal residence, vacation home or farm now but continue to live there	Create a hedge against inflation over the long term and supplement your retirement income	Secure a fixed income and supplement your retirement funds	Supplement income with steady payments that are partially tax-free	Reduce gift and estate taxes on assets you pass to children or grandchildren
How You Make the Gift	Simply write a check	Contribute long-term appreciated stock or other securities	Donate tangible personal property used for tax-exempt function	Name the church in your will (designate a specific amount, a percentage or a share of the residue)	Contribute a life insurance policy you no longer need	Name the church as the beneficiary of the remainder of the assets after your lifetime	Donate the property to the church, or sell it to us at a bargain price	Deed ownership of your home to the church but retain occupancy	Create a trust that pays a fixed percentage of trust's assets as revalued annually	Create a charitable trust that pays you a set income annually	Enter a charitable gift annuity contract with the church that pays a set amount for one or two lives	Create a charitable trust that pays fixed or variable income to the church for a specific term of years; principal is retained for heirs
Your Benefits	•Immediate income tax deduction •Removes property from estate	•Immediate charitable deduction of full fair market value •Avoidance of capital gains tax	Charitable deduction based on the full fair market value	•Donation is exempt from federal estate tax •Control of asset for your lifetime	Current income tax deduction     Possible future deductions through gifts to pay policy premiums	•Make the gift from the most highly taxed assets, leaving more for family •Avoids income and estate tax	•Immediate fair market value income tax deduction •Reduction or elimination of capital gains tax	Valuable charitable income tax deduction     Lifetime use of residence	Receive a variable income for life  Immediate income tax charitable deduction  May create succession income to heirs	•Immediate income tax deduction •Fixed payments for life, often at a higher rate of return	Current and future savings on income taxes     Stable payments for life	•Reduces your taxable estate •Your family keeps the property, often with reduced taxes



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